

## FIJAL & ASSOCIATES

### STATEMENT OF PHILOSOPHY

It is the mission of this practice to serve our community of patients, neighbors and friends with the absolute best dental care available. Through education and treatment in a caring and professional environment we will enhance the quality of our patients lives by the delivery of service.

### PRODUCTS

It is our highest priority to sense and satisfy our patients needs. Therefore we will strive to provide and deliver the most up to date knowledge, education and technical skills insuring all those involved of high quality care. This will be accomplished by committing to constant continuing education in the pursuit of the best and most useful information. Advanced delivery systems and up to date clinical products will be utilized to achieve our high standard of care.

### PATIENTS

It is our desire to educate our patients towards the goal of saving all their teeth for all their lives in maximum comfort, function and esthetics. We shall direct our efforts towards those who will want and appreciate the high quality care we will deliver. Our patients will understand the importance of their oral health. This will create dental missionaries for our practice.

### STAFF

Only the best people will do-in every area. These people will be highly motivated to achieve results; Have high standards of quality and integrity; Are conscientious towards others; Will strive for team performance; And have a commitment to personal growth. They will be driven towards continual upward movement and innovation and will possess the capability and desire to rise above and beyond the rest.

### BUSINESS PRINCIPLES

It is of utmost importance to maintain the balance between profitability and growth. In order to meet the needs of the doctor and staff the business will be profitable. This will be achieved by careful and sustained growth, thereby assuring a successful future. To establish sound fiscal health, principles will be regularly and carefully monitored by the entire team. Understanding and responding to the numbers will enable us to be well compensated for the quality service we provide.

## FUTURE

Health care is a living process that continued to evolve. We shall be committed to the change required to lead this evolution to higher standards of quality as they too develop. Preparing now will prepare for a bright tomorrow.

## LEADERSHIP

The doctor will provide support, feedback and leadership to promote personal growth for each employee both as an individual and as a professional. Every team member will strive for new heights of expertise in the role in the office and for the benefit of their communities. Our standards will be set high and our environment will be enjoyable and nurturing. Each of us will work towards our common goal of excellence.

“Success is not a destination but a journey. Enjoy the journey.”